

# Data centers meet the needs of media companies who require secure, scalable solutions

Media and entertainment companies are facing change at an unprecedented pace. Changing user demographics and an explosion of digital data means they must revamp their digital supply chain and use Service-Oriented Architecture (SOA) and cloud computing to augment and evolve.



**Successful media and entertainment companies are using technology to enrich the digital supply chain and improve their competitive advantage. They are leveraging Content Delivery Networks (CDNs) to push content into multi-channel, multi-screen environments at a reduced cost.**

Building digital archives includes digitizing assets and leveraging these archives to support ongoing production. All of these advancements require secure, scalable, long term data center solutions.

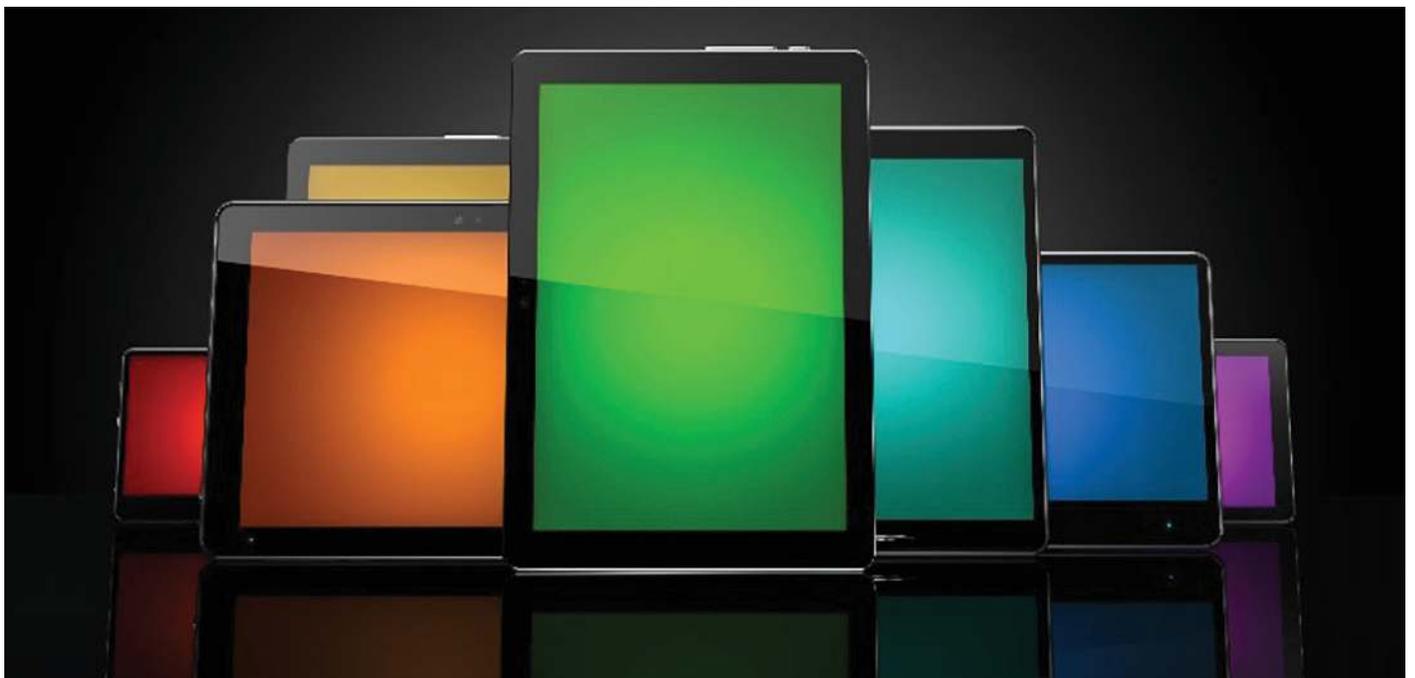
**Media organizations’ evolving data center needs include:**

- Multimedia storage and distribution
- High performance computing (HPC)
- High bandwidth availability
- Uninterrupted uptime / SLA uptime
- Scalable services
- Strategy for protecting assets from cyber attacks
- Secure online environments
- 100% payment card industry (PCI) coverage for managed requirements

- Expert monitoring to prevent unauthorized access
- Sophisticated encryption
- Active/active or active/passive business continuity
- Improved recovery time / Disruption time
- Uninterrupted access from anywhere
- High levels of performance, quality of service and reliability
- Service optimization and capacity planning

**Managing the transition to outsourcing a data center can be daunting**

With a history of successfully serving the financial industry alongside other customers of the Fortune 1000, CyrusOne is standing ready to ensure that your enterprise is equipped with the right-sized data center solution – tailored to meet the needs of your enterprise – for today and tomorrow.



## Discover why so many Fortune 1000 companies trust CyrusOne

### Flexible, Scalable Solutions

Flexible data center solutions readily scale to match the needs of growing businesses.

- Thorough assistance in scoping, engineering and implementation to ensure that your solutions are right-sized for your needs now and in the future
- Choose the level of power redundancy needed for your applications (2N)
- Contract flexibility to ramp into your purchased power and space
- Office space available for permanent or temporary staffing

### Proven, Innovative Technology

Benefit from the latest data center innovations  
CyrusOne expert technicians can apply to your IT environment.

- Power densities up to 900 KW per rack so you can scale your server environment vertically, with increased power to optimize your footprint
- Massively Modular® data center engineering can deliver large-scale deployments and build outs in just 12 weeks
- The CyrusOne Multi-Facility Interconnected Platform enables you to mix and match data centers while enjoying optimal connectivity using the National Internet Exchange (IX)

### Exceptional Service

Enjoy personalized, consultative service through all stages of the relationship – design, build, installation, management and reporting

- Data centers designed and built by CyrusOne to the highest industry standards and service activities led by CyrusOne employees
- Experienced implementation team that understands the complexities of various-sized organization's requirements for key processes, management, information handling and security needs
- Complete transparency with no hidden fees for building management, security and preventive maintenance.

### High Reliability

Benefit from an engineered solution that delivers excellent uptime and availability for your mission-critical applications.

- High degree of resiliency with no single point of failure
- Carrier-neutral facilities
- Certifications and attestations include ISO 27001, SSAE 16 Type II Audited, PCI DSS, HIPAA/HITECH, FISMA-High and Open IX
- CyrusOne Facilities are designed to meet TIA-942 requirements for electrical and mechanical
- 100 percent uptime service-level agreements (SLAs)



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## Best-in-Class Reliability

CyrusOne enterprise solutions offer best-in-class performance and reliability for high-density and high-availability colocation solutions. CyrusOne electrical power and cooling architectures use advanced components designed with 2N redundancies for uninterrupted service.

## Global Data Center Locations

With a large footprint of data center facilities across the US and Europe, CyrusOne can support geographic diversity and other challenging enterprise IT needs.

## CyrusOne National Internet Exchange (IX)

The CyrusOne National IX offers robust yet low-cost national, regional and metro connectivity across major US markets, and was first to receive the multi-site data center certification from the Open-IX Association.

## Contact Us

Contact a colo expert today and about data center solutions to meet specific industry needs, at 855-564-3198.

