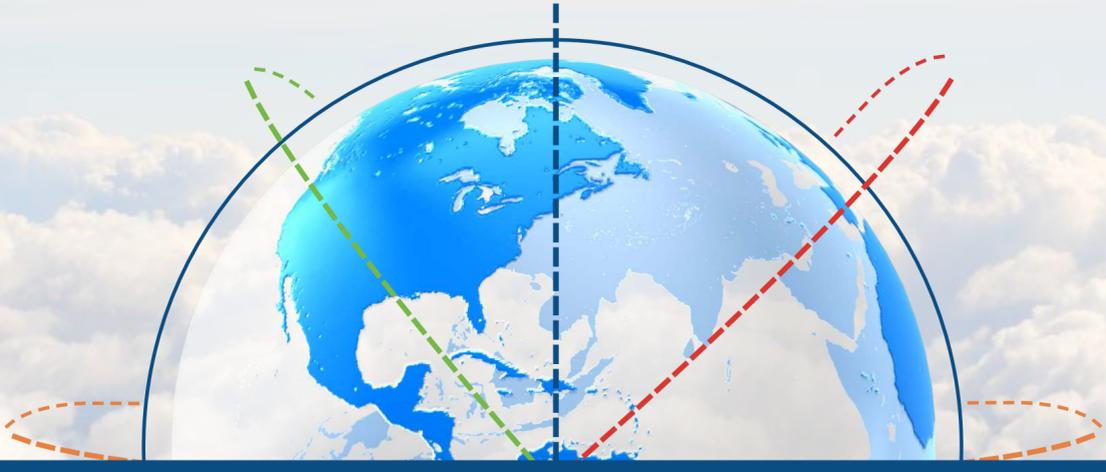# THE CLOUD-OUTSOURCING RELATIONSHIP

Within the next two years, companies say **52%** of their business applications will be in the cloud, hosted, or colocated.

This represents a **15%** increase from today in outsourced services. Thanks to its promise of reduced costs and increased revenue, the cloud seems to be driving the shift to outsourcing.

REAP THE REWARDS
THERE ARE BENEFITS WHEN YOU OUTSOURCE TO THE CLOUD

77%
say "outsourcing cloud services is believed to lower IT operating costs"

60%
say "it improves their ability to more quickly roll out new services"

48%
believe they can outsource their cloud infrastructure without jeopardizing the security of sensitive, confidential information

IF ONLY IT WERE THAT EASY
THERE ARE CERTAIN BARRIERS TO MOVING TO THE CLOUD

Diminished Control

67%
say their control over IT resources is diminished when it comes to the cloud

Security

61%
say they're concerned about the security of cloud services

Compliance Issues

45%
say they're concerned about being compliant with data security regulations

Business Continuity Risks

45%
believe there are increased risks to their business continuity when using outsourced cloud services

BREAK DOWN THE BARRIERS AND CHOOSE THE RIGHT CLOUD PLATFORM AND THE RIGHT SERVICE PROVIDER

There's no denying that pressure to migrate to the cloud exists. Whether businesses choose to build a public, private, or hybrid cloud environment will depend on their business needs and regulatory requirements.

BEFORE MAKING ANY DECISION, CONSIDER THE FOLLOWING

1. Fully understand your options
2. Pilot a project before moving the entire environment
3. Choose between evolving the existing infrastructure into the cloud or starting from scratch

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